

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				KSN News at Six											
				Channels : KSNK,KSNG,KSNN,KSNNW											
				KSN News at Six											
				KSN NEWS-6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	---T---			1		\$2,025.00		0.00				
N 16	Multi	10/26/20	10/26/20	KSN News at Six	CM	6-630p	M-----	:30	1	\$2,025.00	P2	0.00	NM	1	\$2,025.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				KSN News at Six											
				KSN NEWS-6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	M-----			1		\$2,025.00		0.00				
N 17	Multi	10/24/20	10/24/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$1,170.00	P2	0.00	NM	1	\$1,170.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Sat KSN News at Six											
				KSN NEWS SA 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	-----S-			1		\$1,170.00		0.00				
N 18	Multi	10/25/20	10/25/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Sun KSN News at Five											
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	-----S			1		\$900.00		0.00				
N 19	Multi	10/21/20	10/21/20	M-F 630-7p	CM	630-7pm	--W----	:30	1	\$2,700.00	P2	0.00	NM	1	\$2,700.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				M-F 630-7p											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	--W----			1		\$2,700.00		0.00				
N 20	Multi	10/22/20	10/22/20	M-F 630-7p	CM	630-7pm	---T---	:30	1	\$2,700.00	P2	0.00	NM	1	\$2,700.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				M-F 630-7p											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	---T---			1		\$2,700.00		0.00				
N 21	Multi	10/26/20	10/26/20	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$2,700.00	P2	0.00	NM	1	\$2,700.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				M-F 630-7p											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	M-----			1		\$2,700.00		0.00				
N 22	Multi	10/27/20	10/27/20	M-F 630-7p	CM	630-7pm	-T-----	:30	1	\$2,700.00	P2	0.00	NM	1	\$2,700.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				M-F 630-7p											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	-T-----			1		\$2,700.00		0.00				
N 23	Multi	10/24/20	10/24/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$1,350.00	P2	0.00	NM	1	\$1,350.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Sa 630-7p											
				WHEEL-FORTNE W											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	-----S-			1		\$1,350.00		0.00				
N 24	Multi	10/21/20	10/21/20	LN M-F	CM	10-10:35pm	--W----	:30	1	\$2,700.00	P2	0.00	NM	1	\$2,700.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				KSN News at Ten Mon-Fri											
				AVG. ALL WKS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	--W----			1		\$2,700.00		0.00				
N 25	Multi	10/22/20	10/22/20	LN M-F	CM	10-10:35pm	---T---	:30	1	\$2,700.00	P2	0.00	NM	1	\$2,700.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				KSN News at Ten Mon-Fri											

Order / Rev: A2738288
 Alt Order #: 27152033
 Flight Dates: 10/21/20 - 10/27/20

Advertiser: POL/Keep Kansas Great PAC
 Product Desc: Issue
 Estimate: 1358

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
AVG. ALL WKS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	---T---					1	\$2,700.00		0.00			
N 26	Multi	10/23/20	10/23/20	LN M-F	CM	10-10:35pm	----F--	:30	1	\$2,700.00	P2	0.00	NM	1	\$2,700.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				KSN News at Ten Mon-Fri											
AVG. ALL WKS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----F--					1	\$2,700.00		0.00			
N 27	Multi	10/26/20	10/26/20	LN M-F	CM	10-10:35pm	M-----	:30	1	\$2,700.00	P2	0.00	NM	1	\$2,700.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				KSN News at Ten Mon-Fri											
AVG. ALL WKS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----					1	\$2,700.00		0.00			
N 28	Multi	10/27/20	10/27/20	LN M-F	CM	10-10:35pm	-T-----	:30	1	\$2,700.00	P2	0.00	NM	1	\$2,700.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				KSN News at Ten Mon-Fri											
AVG. ALL WKS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-T-----					1	\$2,700.00		0.00			
N 29	Multi	10/24/20	10/24/20	LN Sa	CM	KSN News at 10	S-----S-	:30	1	\$1,575.00	P2	0.00	NM	1	\$1,575.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				KSN News at 10 Sat											
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S-					1	\$1,575.00		0.00			
N 30	Multi	10/25/20	10/25/20	Late 10p News	CM	1030p-11p	-----S	:30	1	\$2,025.00	P2	0.00	NM	1	\$2,025.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Late 10p News											
KSN NEWS-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S					1	\$2,025.00		0.00			
N 31	Multi	10/21/20	10/21/20	Tonight Show	CM	10:35p-11:35pm	--W----	:30	1	\$1,260.00	P2	0.00	NM	1	\$1,260.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Tonight Show/Jimmy Fallon											
AVG. ALL WKS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	--W----					1	\$1,260.00		0.00			
N 32	Multi	10/23/20	10/23/20	Tonight Show	CM	10:35p-11:35pm	----F--	:30	1	\$1,260.00	P2	0.00	NM	1	\$1,260.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Tonight Show/Jimmy Fallon											
AVG. ALL WKS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----F--					1	\$1,260.00		0.00			
N 33	Multi	10/26/20	10/26/20	Tonight Show	CM	10:35p-11:35pm	M-----	:30	1	\$1,260.00	P2	0.00	NM	1	\$1,260.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Tonight Show/Jimmy Fallon											
AVG. ALL WKS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----					1	\$1,260.00		0.00			
N 34	Multi	10/27/20	10/27/20	Tonight Show	CM	10:35p-11:35pm	-T-----	:30	1	\$1,260.00	P2	0.00	NM	1	\$1,260.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Tonight Show/Jimmy Fallon											
AVG. ALL WKS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-T-----					1	\$1,260.00		0.00			
N 35	Multi	10/22/20	10/22/20	Thur Prime Hour 1	CM	7-8p	---T---	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Thursday 7-8p											
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	---T---					1	\$1,600.00		0.00			

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 36	Multi	10/23/20	10/23/20	Fri Prime Hour 3	CM	9-10p	----F--	:30	1	\$2,250.00	P2	0.00	NM	1	\$2,250.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Friday 9-10p															
DATE CL-FR-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/19/20	10/25/20	----F--	1		\$2,250.00	0.00							
													Totals	36	\$59,515.00



125 West 55th St
New York, NY 10019

Contract # 27152033	Changes as of: 10/20/2020 at 11:48 AM	Version: Original Order
CPE: 31/33/1358	Flight: 10/21/20 - 10/27/20	Station: KSNW
Agency: FP1 Strategies, LLC	Advertiser: Keep Kansas Great PAC	Market: Wichita
3001 Washington Blvd., 7th Floor Arlington, VA 22201	Product: Issue	Office: WASHINGTON
Agency Order #: 10092350	Buyer: Poch, Hollis	Service: Nielsen
Salesperson: KELLY JOHNS 202-872-5880	Primary Demo:	Assistant: KELLY JOHNS 202-872-5880
Separation:		
		Con Type: POLITICAL/VOTE
		Total \$: \$59,515.00
		Total Spots: 36
		Total CPP: \$0.00
		Total GRP:

#	Day/Time	DP	Program	Rate	Len	10/21 - 10/27								Total Spots	Total \$	CPP*	GRP*
						10/21	10/22	10/23	10/24	10/25	10/26	10/27					
1	W-F,M-Tu 8a-9a		TODAY SHW	\$1,215.00	30	1	0	0	0	0	0	0		1	\$1,215.00	\$0.00	0.0
2	Sa 8a-9:30a		SATURDAY TODAY<	\$450.00	30	0	0	0	1	0	0	0		1	\$450.00	\$0.00	0.0
3	Su 8a-9a		SUN TODAY-NBC	\$450.00	30	0	0	0	0	1	0	0		1	\$450.00	\$0.00	0.0
4	W-F,M-Tu 4p-4:30p		JEOPARDY TWO	\$900.00	30	1	1	1	0	0	1	1		5	\$4,500.00	\$0.00	0.0
5	Sa 5p-5:30p		AVG. ALL WKS	\$765.00	30	0	0	0	1	0	0	0		1	\$765.00	\$0.00	0.0
6	W-F,M-Tu 5p-5:30p		KSN NEWS-5P	\$1,575.00	30	1	1	1	0	0	1	1		5	\$7,875.00	\$0.00	0.0
7	W-F,M-Tu 6p-6:30p		KSN NEWS-6P	\$2,025.00	30	0	1	0	0	0	1	0		2	\$4,050.00	\$0.00	0.0
8	Sa 6p-6:30p		KSN NEWS SA 6P	\$1,170.00	30	0	0	0	1	0	0	0		1	\$1,170.00	\$0.00	0.0
9	Su 5p-5:30p		AVG. ALL WKS	\$900.00	30	0	0	0	0	1	0	0		1	\$900.00	\$0.00	0.0
10	W-F,M-Tu 6:30p-7p		WHEEL-FORTNE	\$2,700.00	30	1	1	0	0	0	1	1		4	\$10,800.00	\$0.00	0.0
11	Sa 6:30p-7p		WHEEL-FORTNE W	\$1,350.00	30	0	0	0	1	0	0	0		1	\$1,350.00	\$0.00	0.0
12	W-F,M-Tu 10p-10:35p		AVG. ALL WKS<	\$2,700.00	30	1	1	1	0	0	1	1		5	\$13,500.00	\$0.00	0.0
13	Sa 10p-10:30p		AVG. ALL WKS	\$1,575.00	30	0	0	0	1	0	0	0		1	\$1,575.00	\$0.00	0.0
14	Su 10p-10:30p		KSN NEWS-10P	\$2,025.00	30	0	0	0	0	1	0	0		1	\$2,025.00	\$0.00	0.0
15	W-F,M-Tu 10:35p-11:37p		AVG. ALL WKS<	\$1,260.00	30	1	0	1	0	0	1	1		4	\$5,040.00	\$0.00	0.0
16	Th 7p-8p		AVG. ALL WKS	\$1,600.00	30	0	1	0	0	0	0	0		1	\$1,600.00	\$0.00	0.0
17	F 9p-10p		DATE CL-FR-NBC	\$2,250.00	30	0	0	1	0	0	0	0		1	\$2,250.00	\$0.00	0.0
TOTALS:						6	6	5	5	3	6	5	36	\$59,515.00	\$0.00	0.0	



125 West 55th St
New York, NY 10019

Contract # 27152033	Changes as of: 10/20/2020 at 11:48 AM	Version: Original Order	
CPE: 31/33/1358	Flight: 10/21/20 - 10/27/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: FP1 Strategies, LLC	Advertiser: Keep Kansas Great PAC	Market: Wichita	Total \$: \$59,515.00
3001 Washington Blvd., 7th Floor Arlington, VA 22201	Product: Issue	Office: WASHINGTON	Total Spots: 36
Agency Order #: 10092350	Buyer: Poch, Hollis	Service: Nielsen	Total CPP: \$0.00
Salesperson: KELLY JOHNS 202-872-5880	Primary Demo:	Assistant: KELLY JOHNS 202-872-5880	Total GRP:
Separation:			

Special Instructions	
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Competitive Information	
Market Budget:	\$59,515
KSNW Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	36	\$59,515.00	N/A	0.0
Total	100%	36	\$59,515.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Oct	25	\$39,220.00
2020-Nov	11	\$20,295.00
Total	36	\$59,515.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/20/20 11:49 AM					\$0	\$0	
New	10/20/20 11:48 AM	KELLY JOHNS	New	36		\$59,515.00	\$59,515.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, FP1 Strategies, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: FP1 Strategies

Address: 3001 Washington Blvd 7th Floor, Arlington VA. 22201

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Keeping Kansas Great PAC

Address: 1881 Main Street Kansas City, MO 64108 #305

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Kate Teasdale- Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Barbara Bollier

Office(s) sought by such candidate(s) (no acronyms or abbreviations): United States Senate

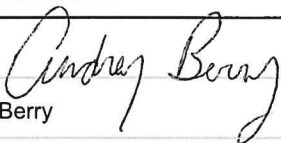
Date of election: 11/3/20

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: RyanGracy <small>Digitally signed by RyanGracy Date: 2020.07.09 09:48:52 -04'00'</small>	Signature: 
Name: Ryan Gracy	Name: Audrey Berry
Date of Request to Purchase Ad Time: 4.28.20	Date of Station Agreement to Sell Time: 10/20/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 10/20/20

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: A2738288	Station Call Letters: KSNW	Date Received/Requested: 10/20/20
Est. #: 1358	Station Location: Wichita, KS	Run Start and End Dates: 10/21 - 10/27/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.